

Roll No.

BBA-502(N)

B. B. A. (Fifth Semester)

EXAMINATION, Nov./Dec., 2018

(New Course)

Paper Second

**ENTREPRENEURSHIP AND SMALL BUSINESS
MANAGEMENT**

Time : Three Hours] [Maximum Marks : 70

Note : Attempt questions from all Sections as directed.

Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks:

1. Explain the following :

(A) Concept of Entrepreneurship.

(B) Functions of Entrepreneurs.

(C) Determinants of development of Entrepreneurship.

(D) Problems of EDP.

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- (E) Vogel's approximation method.
- (F) North-West Corner Rule.
- (G) What is Project ?
- (H) Characteristics of small industries.
- (I) Subsidies available for small industries.
- (J) Limitations of co-operative organization.

Section—B

(Long Answer Type Questions)

Note : Attempt any two questions. Each question carries 10 marks.

2. Explain the Psychological theory and Sociological theory of Entrepreneurship.
3. Explain the role and contribution of entrepreneurs in the development of Indian Economy.
4. What do you mean by entrepreneurial development programme ? Examine its relevance and stages.
5. Determine the optimum basic feasible solution to the following Transportation problem :

		To			
		A	B	C	Availability
From	I	2	7	4	5
	II	3	3	1	8
	III	5	4	7	7
	IV	1	6	2	14
Required		7	9	18	

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Section—C

(Long Answer Type Questions)

Note : Attempt any two questions. Each question carries 10 marks.

6. What is Plant Layout ? Explain the factors affecting the plant layout.
7. Write short notes on the following :
 - (i) Project Design
 - (ii) Project Appraisal
8. What do you mean by joint stock company ? What are its essential characteristics ?
9. Discuss the distinctive features of partnership firm. What are its merits and demerits ?

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